



2025/2026

REPORT TO COMMUNITY









CHRISTMAS CHEER BOARD

EST. 1919

A TRADITION OF GIVING

BY THE NUMBERS



32,000+
VOLUNTEER HOURS

Including 400+ scheduled voulnteers,
29 Schools and 23 organizations and businesses

$1.4M+
RAISED THROUGH GENEROUS DONATIONS



25
FOOD AND TOY DONATION DRIVES

Total number of applications

20,465

Total number of recipients

48,199

28,168 ADULTS **20,031** CHILDREN



17,164
Gifts given to children

- Baby **734**
- 1-2 years **1988**
- 3-5 years **3526**
- 6-8 years **3780**
- 9-11 years **3658**
- 12-14 years **3478**

Families sponsored through the Feed-A-Family Program

2717

During the 2025 season, we welcomed amazing volunteer groups from organizations across Winnipeg! Groups from Cascades, The Winnipeg Foundation, RBC, Manitoba Moose and many more devoted their time on the hamper packing line helping pack hampers for families in need during the holidays.

The dedication of school and corporate volunteer groups help to ensure hampers are packed and ready to go out to our recipients!



THANK YOU TO OUR PARTNERS

CORPORATE PARTNERS

- HILTON AIRPORT HOTEL
- TELEXPERTS
- VISUAL LIZARD
- DIRECT FOCUS

MEDIA PARTNERS

- CORUS ENTERTAINMENT
- PATTISON
- WINNIPEG FREE PRESS

COMMUNITY PARTNERS

- ST.VITAL CENTRE
- HARVEST MANITOBA
- MAXIM TRUCK & TRAILER
- KINSMEN CLUB OF WINNIPEG
- TRANSX LITE
- MANITOBA MÉTIS FEDERATION
- KILDONAN PLACE

IN-KIND PARTNERS

- CANADIAN FIRST-AID TRAINING
- NOBLE LOCKSMITH MANITOBA
- INDUSTRIAL TRUCK SERVICE
- KONICA MINOLTA
- KNIGHT ELECTRIC BATTERY MAN
- BIRCHWOOD AUTOMOTIVE GROUP

DELIVERING CHEER TO PEOPLE IN NEED - AT A TIME WHEN THEY NEED IT MOST.